



ENGLISH



DIGITAL
MARKETING



NEWSLETTER 4
February 2024

PROJECT FINALISATION

Final Project Meeting

February 2-3, 2024, the conclusion of the I'M NEW project was celebrated with the final partner meeting in Kaunas, Lithuania, hosted by the Social Effect Network. Partner organisations from all countries came together to celebrate the final transnational partner meeting. Together they engaged in the comprehensive review of the project results, meticulously organised the implementation of the final tasks and consolidated the strategies for the sustainable success of the project and its wide use.

MULTIPLIER EVENTS

Get ready for special promotional events for each partner country - Portugal, Spain, Lithuania, and Ireland. These events promise a deep insight into the results of the project and offer you the opportunity to review and test the results first-hand. Engage in dynamic discussions with industry experts to unravel the complex facets of marketing. Keep an eye on our partners' social media channels and secure your place in this enriching journey!

Online Course

Embark on a transformative learning journey with the I'M NEW online course! Immerse yourself in the world of digital marketing, neuromarketing, nanomarketing and social media marketing and use the latest materials to better understand the intricacies of marketing. This course is available in five languages - English, Portuguese, Spanish, Lithuanian and Irish - giving you access to unrivalled knowledge. Don't miss out on this opportunity! Enrol now and unlock the secrets of the deepest dimensions of marketing: register here:

<https://innovationinmarketing.moodlecloud.com>