

## Digital Marketer: An Unforgettable Erasmus Experience in Alijo, Portugal

Are you ready to embark on an international adventure like never before? Digital Marketer is the perfect Erasmus project for you. For an unforgettable week, from the 12th to 18th of September, we found ourselves in the captivating city of Alijo, Portugal. During this exciting time, we had the unique opportunity to immerse ourselves in the culture of many corners of the world, while also learning about the thrilling field of digital marketing.

One of the most thrilling aspects of this Erasmus project was meeting people from different nationalities and cultural backgrounds. Imagine getting to know individuals from faraway places like Bulgaria, Italy, Romania, Lithuania, Czech Republic, Portugal and Spain. This great diversity provided us with the chance to learn about their customs, traditions, and ways of life. It was an enriching experience that helped us broaden our perspectives and appreciate the beauty of cultural diversity.

But that's not all we became true gastronomic explorers. Have you ever heard of the delicious Portuguese custard tarts? We ventured to try them and were completely smitten by their flavor and texture. Additionally, we couldn't resist tasting the "francesinhas," a typical Portuguese dish that combines different types of meat with cheese and spicy sauce, all served in a delicious bread. It was an explosion of flavors and a new culinary discovery for our taste buds.

Of course, it wasn't all fun and food, we also participated in interesting activities and workshops related to digital marketing. We learned about social media strategies, SEO, online advertising, and much more. Our teacher, Marian and Stefania, shared their knowledge and experiences with us, providing valuable tools and advice to succeed in the world of digital marketing.

In summary, our experience in the Erasmus project Digital Marketer in Alijo, Portugal, has been unforgettable. We made friends from all over the world, explored new cultures, and savored delicious food from all countries that have participated in the project. Moreover, we achieve valuable knowledge in the field of digital marketing, preparing us for future professional opportunities and challenges.

So, if you're interested in embarking on an international adventure full of learning and fun, don't think too much and join future Erasmus projects like Digital Marketer. You'll discover a new world while building international relationships and expanding your knowledge in the exciting field of digital marketing.